

What do these types of business initiatives have in common? Implementing new enterprise-wide systems, transforming your organization or your business model, launching a new product or service. They're all examples of mission critical, complex projects that are full of thorned challenges and require a diverse group of people, often with conflicting thoughts views and opinions to come together and achieve a successful outcome. Much easier said than done.

Hi, I'm Andrew DeMarco, strategic consulting practice manager with SVA Consulting. I'd like to introduce you to our approach for improving project outcomes by ensuring everyone instrumental in the success of these projects are engaged, aligned and have endorsed the plan of action. SVA uses alignment cycles to plan and mobilize projects. Our methodology is founded and cutting edge management science and supported by software. This enables you to fully understand stakeholders' opinions on your projects success and the potential challenges. We use this data construct a solid case for action, strategies for resolving constraints and a road map that's focused on achieving measurable outcomes. So what have we learned with over 250 projects using alignment cycles? We get a positive project outcome sooner, we improve the strength of those outcomes and projects run smoother with less drama. If you're contemplating a critical initiative in your organization or you have a project that's stalled, contact me to discuss your situation and how alignment cycles may help. Thank you.