

Let's talk about money for a second. No matter what business you're in you think about it, plan how it comes into your business and how it goes out. You control who has access to it, who it's shared with and a safe place to keep it. It is one of the most important assets in your company. Your company's data needs to be handled in much the same way you handle your company's money.

Hi, I'm Jenny Herritz a principal with SVA Consulting and I'd like to introduce you to the concept of enterprise information management. In a nutshell, EIM is a strategy of treating your company's information like the valuable asset that it is. In an EIM engagement we work together to form a data management strategy considering sources, master data, governance and the insight data provides, all this with an eye toward security and accuracy. We look at your business practices for capturing data and delivering information to identify where improvements can be made. Our approach considers the people handling data, those generating information as well as those consuming it and their accountabilities to ensure the data is accurate and secure. What are the results? Much like managing cash, appropriately managing your information provides peace of mind and ultimately a competitive advantage. Conversely, inappropriately managing your information can be hugely damaging to your business and comes without warning signs. Let our team work with your team to establish best practices for managing what is arguably your company's most valuable asset - your corporate information.