



## Andrea Hayes

Principal

### Areas of Expertise

- Project Management
- Process Improvement
- Meeting Facilitation
- Stakeholder Alignment
- Communication Planning
- Organizational Design

### Industries

- Insurance
- Life Sciences

### Education

- University of Wisconsin - Madison
- Bachelor of Arts - Psychology

## Andrea Hayes

Principal

Andrea is a Principal for SVA Consulting, LLC, a member of the SVA family of companies.

Andrea has a BA from the University of Wisconsin, Madison, and more than fifteen years of analyst and consulting experience in the private and public sectors. She has expertise forming vision and strategies to help small to mid-size businesses utilize people, processes, and technology to optimize operations and realize their goals.

Andrea has a diverse background merging analytics, consulting, and strategy. She has played a pivotal role in numerous large scale ERP, analytics, and data integration implementations across a variety of industries.

Prior to joining SVA Consulting, Andrea worked at an affective neuroscience laboratory, contributing to study design, managing analyzing data, and writing grants. She is also published in Nature Neuroscience Journal. Andrea has experience working in the life sciences industry as a management consultant for clients specializing in medical affairs.