Evan Conroy
Principal

Evan is a Principal at SVA Consulting, where he brings over a decade of experience in helping organizations grow and succeed. With a focus on operational excellence, strategic planning, and team leadership, Evan is dedicated to finding practical solutions that make a real difference for his clients.

In his role, Evan leads projects that improve logistics, streamline operations, and develop useful metrics to track progress. He enjoys building and guiding teams, striving for growth and success, and always prioritizing the customer experience.

After a fulfilling career with innovative startups in Los Angeles, Evan returned to the Madison, WI area to be closer to his family. His experience ranges from small startups to large, established companies, where he has learned the importance of strategic planning, teamwork, and problem-solving.

Evan values challenging the status quo and enjoys working with organizations that think outside the box. He believes in the power of data and careful analysis to guide decisions but always prioritizes practical and sustainable solutions that meet the immediate needs of the business.

Evan especially enjoys working with family-owned small businesses, helping them tackle growth and operational challenges with a personal touch. Committed to continuous improvement and always eager to learn, Evan fosters a collaborative and supportive environment for the teams and organizations he works with.

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Areas of Expertise
- Strategic Planning
- Organizational Planning & Design
- Process Improvement
- Mergers & Acquisitions
- Software Development
- Business Applications

Industries
- Start-Ups
- Family-Owned Businesses
- Manufacturing & Warehousing
- Life Sciences
- Technology

Education
University of Wisconsin – Whitewater
- Bachelor of Arts

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